

## Professional Competencies for Campus Placements

**Curated Placement Preparation Program** for University Graduates

www.brighterbeings.com | An initiative by IIM Alumni







Brighter Beings, an initiative by IIM Alumni, offers high-quality personalized training on 'must-have professional skills' to prepare university graduates for excelling as professionals.

Our training includes hands-on modules around Google Workspace, Digital Communication tools, CRM tools. MS Office, real-life case studies, and placement preparation and assistance. The strength of our training lies in the fact that it is focused on enabling fresh graduates to adapt and perform in the everchanging and dynamic work environment.

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## Professional Competencies for Campus Placements

A curated program that prepares you for facing the last day.

## Modules To Be Covered

#### Language Module

- Professional Email Writing
- Searching and organising business information

### Logic Module

- Working with Business Data
- Business Statistics
- Charts and Graphs
- Data Based Interviews

#### Locus Module

- Key concepts in Marketing, Finance, Operations & HR
- Key concepts in the Startup World
- Job Search & Applications
- Curated Resume
- 3 Mock Interviews



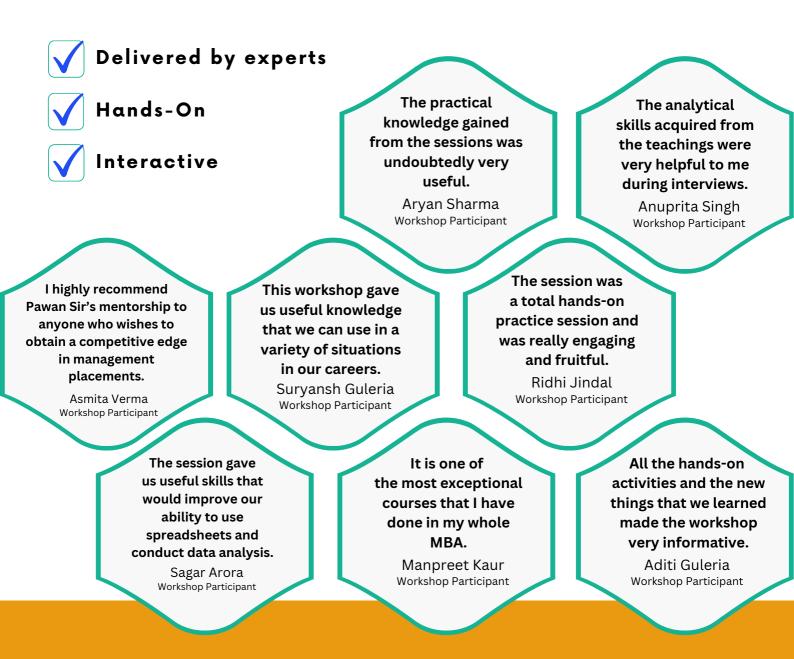
#### Laptop Module

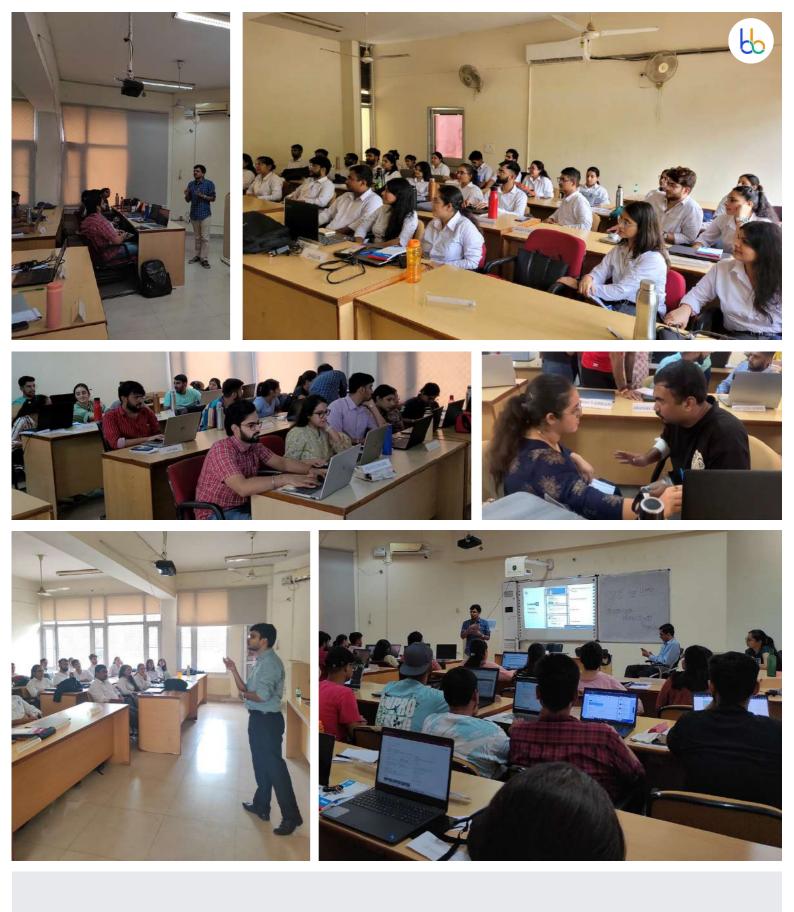
- Workplace Technologies
- Advance Excel/Sheets
- Leveraging AI tools

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## HEAR FROM OUR WORKSHOP PARTICIPANTS

The workshop has been receiving highly positive feedback from students across different institutions. They have particularly liked the teaching methods and relevance of the content.





# **Glimpses** from our past workshops

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# **Contact Us** for more details





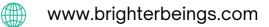




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