



brighter beings
LEARN WHAT MATTERS



Professional Competencies for Campus Placements

**Curated Placement Preparation Program
for University Graduates**



Company Profile



Brighter Beings, an [initiative by IIM Alumni](#), offers high-quality personalized training on 'must-have professional skills' to prepare university graduates for excelling as professionals.

Our training includes hands-on modules around [Google Workspace](#), [Digital Communication tools](#), [CRM tools](#), [MS Office](#), [real-life case studies](#), and [placement preparation and assistance](#). The strength of our training lies in the fact that it is focused on enabling fresh graduates to adapt and perform in the ever-changing and dynamic work environment.



Professional Competencies for Campus Placements

A curated program that prepares you for facing the last day.

Modules To Be Covered

Language Module

- Professional Email Writing
- Searching and organising business information

Logic Module

- Working with Business Data
- Business Statistics
- Charts and Graphs
- Data Based Interviews

Laptop Module

- Workplace Technologies
- Advance Excel/Sheets
- Leveraging AI tools

Locus Module

- Key concepts in Marketing, Finance, Operations & HR
- Key concepts in the Startup World
- Job Search & Applications
- Curated Resume
- 3 Mock Interviews



HEAR FROM OUR WORKSHOP PARTICIPANTS

The workshop has been receiving highly positive feedback from students across different institutions. They have particularly liked the teaching methods and relevance of the content.



Delivered by experts



Hands-On



Interactive

The practical knowledge gained from the sessions was undoubtedly very useful.

Aryan Sharma
Workshop Participant

The analytical skills acquired from the teachings were very helpful to me during interviews.

Anuprita Singh
Workshop Participant

I highly recommend Pawan Sir's mentorship to anyone who wishes to obtain a competitive edge in management placements.

Asmita Verma
Workshop Participant

This workshop gave us useful knowledge that we can use in a variety of situations in our careers.

Suryansh Guleria
Workshop Participant

The session was a total hands-on practice session and was really engaging and fruitful.

Ridhi Jindal
Workshop Participant

The session gave us useful skills that would improve our ability to use spreadsheets and conduct data analysis.

Sagar Arora
Workshop Participant

It is one of the most exceptional courses that I have done in my whole MBA.

Manpreet Kaur
Workshop Participant

All the hands-on activities and the new things that we learned made the workshop very informative.

Aditi Guleria
Workshop Participant



Glimpses

from our past workshops



Contact Us

for more details



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